

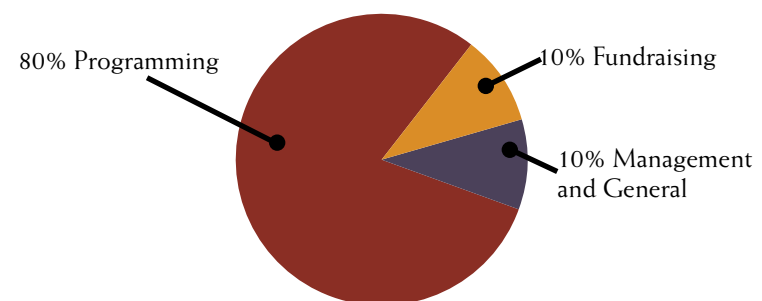
financial statement

Revenues 2008:

Public funding	20,000
Member organizations	27,500
Individual contributions	10,500
Corporate, business and foundation contributions	18,500
Earned income (conferences, workshops, publication sales, etc.)	22,500
Total	99,000

Expenses 2008:

Personnel costs: advocacy, training, technical assistance, information, research	62,000
program expenses	25,000
administrative expenses (occupancy, printing, postage, telephone, supplies)	12,000
Total	99,000



Arts Wisconsin thanks its generous supporters and sponsors!



Thanks to American Family Insurance, Madison, for generously underwriting the printing of this annual report.

board of directors

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about us

Arts Wisconsin puts the arts at the center of life and learning throughout the state by:

- Raising awareness of the value of the arts and arts education in and for Wisconsin.
- Advocating for increased and sustained investment in the arts and arts education for everyone in Wisconsin.
- Keeping Wisconsin citizens creatively and culturally informed and involved.
- Providing tools, teaching, training and resources to Wisconsin's arts industry to support, strengthen and sustain their work.

Our mission

We speak up and advocate for the arts in Wisconsin so that everyone in Wisconsin can have the opportunity to experience the arts.

Our vision

We believe that everyone, everywhere in Wisconsin should have the opportunity to experience the arts, and that the arts help build and sustain healthy, vibrant communities throughout the state.

Our cause

Arts Wisconsin is the only independent statewide organization concerned with, and speaking up for, all the arts in Wisconsin, leading the way at the intersection of arts, culture and creativity, civic engagement, educational enhancement, and economic advancement.

about arts wisconsin

Arts Wisconsin, as the only independent statewide organization assisting and advancing the arts and arts education in Wisconsin, helps nurture, advance and support power of creativity in Wisconsin's people, organizations and communities.

The evidence is clear, in Wisconsin and globally: a strong arts and culture sector is integral to community growth and vitality. Arts Wisconsin's job is to strengthen Wisconsin's arts and culture sector to ensure participation and opportunities in the arts and arts education for all, and promote the arts, culture, creativity and innovation as essential to the state's economic, educational and civic success.

In 2008, Arts Wisconsin's ongoing "conversation" with the state's multi-faceted, diverse arts sector continues to give us a thorough understanding and great appreciation of the artistic, creative and innovative work going on all over the state. Over the past fifteen years, we have helped build and sustain a strong and enduring network locally, while thinking and acting globally.

Arts cooperative development in Eagle River and Land O' Lakes. The arts as integral tools for learning in Milwaukee. Creative entrepreneurs in the Chippewa Valley. Arts enterprise programs in Madison. Downtown revitalization through the arts in Wausau. Original musicals for and with kids in Osceola. Cultural planning in Superior. Regional economic and community development through the arts in SW Wisconsin. These are just a few examples of the exciting programs and projects that demonstrate the growing importance and impact of the arts in the lives of the people of Wisconsin.

Our vision and mission are to help everyone, everywhere in Wisconsin have the opportunity to participate in and benefit from the arts. Arts Wisconsin's advocacy, education and resource programs and services are rooted in those beliefs, to help individuals, organizations and communities live these fundamentals so they can make the arts and arts education come alive.

2008 was a year of change in so many ways. 2009 promises to be even more "interesting," but if there ever was a time that we needed the power of creativity that exists in every corner of Wisconsin, it's now. In these times of unprecedented local and global uncertainty and change, creativity and innovation have the power to move our people and communities forward. Arts Wisconsin will be right there, at the intersection of economic vitality, educational advancement, and civic engagement, to help realize the power of creativity in all of us.



Peter Crawford

Peter Crawford
Peter Crawford, President

Anne Katz
Anne Katz, Executive Director



Anne Katz

arts wisconsin 2008 holiday card

Featuring *Spring Returns* by Oneida artist Karen Ann Hoffman of Stevens Point, WI

Karen Ann Hoffman, of Stevens Point, WI, is a skilled artist of Iroquois raised beadwork. She is a member of the Oneida nation, one of the six nations of the Iroquois Confederacy. This beautiful style of Woodland beadwork embodies Iroquois worldviews. Its designs reach deeply into Iroquois heritage and tradition. A note from the artist about this piece: "Birds are an ancient symbol in Iroquois tradition. They tell us that spring comes back to the North when the birds carry the berries back with them during their return after the winter. The story of the birds, spring and berries reminds us that even after a long, dark winter, there is hope. There is always hope."

*First executed with bone and shell,
Later with moose hair and hide,
And now with glass beads and velvet,
This art is a material language which
Embodies, preserves and expresses Iroquois World View*



Original image: *Spring Returns*, black pincushion, Iroquois raised beadwork



ARTS WISCONSIN
everyone. everywhere.

PO Box 1054
Madison, WI 53701-1054

608-255-8316
akatz@artswisconsin.org
www.artswisconsin.org



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The Power of Creativity In All of Us
annual report 2008



The arts are essential tools for economic development, education and quality of life.

programs & services

Highlights of 2008 Programs and Services

Advocacy and visibility for the arts/community cultural development/strategic partnerships:

- *Legislative Action Center* – easy online state and national advocacy for the arts. Arts Action Alerts sent every Monday and as needed
- Advocacy training sessions for Wisconsin's arts leaders – during Arts Day and throughout the year in locations around the state
- Arts Day 2008 – annual legislative day for the arts
- www.artswisconsin.org – THE statewide online resource for and about Wisconsin's arts sector
- Public policy and lobbying assistance during legislative sessions and budget seasons

Technical assistance/leadership development/strategic planning:

- Entrepreneurial training and business skills development to over 150 individual artist entrepreneurs throughout Wisconsin, through the *WORK of Art* workshops presented in partnership with the Arts Board and supported by the National Endowment for the Arts.
- Ongoing onsite, phone and email technical assistance to artists, arts organizations, arts educators, and arts entrepreneurs throughout Wisconsin
- Strategic and organizational planning consulting projects for 10 communities through the *ArtsPeers Advisory Network*.
- *Rural Arts Management Institute*, a hands-on training and educational program for arts managers who live and work in rural Wisconsin. Seven people are participating in the 2008-09 Institute, taking place at the Northern Lakes Center for the Arts in Amery, WI.
- *Figuring It Out* – Emerging Leaders Conference, December 10, 2008 at the Overture Center in Madison, attended by 40 young Wisconsin arts leaders, in partnership with the Overture Center and the Arts Board
- Art Jobs – Wisconsin's only statewide arts jobs resource
- Fiscal receiver services for Wisconsin arts projects

Site visits, technical assistance and planning sessions-communities visited, traveling at least 25,000 miles over the course of the year:

Algoma	Amery	Amherst
Appleton	Argyle	Ashland
Bayfield	Beaver Dam	Blanchardville
Bay City	Dickeyville	Door County
Eagle River	Eau Claire	Frederic
Green Bay	Hollandale	Hudson
Janesville	Kenosha	LaCrosse



Land O' Lakes
Menomonie
Monroe
Osceola
Platteville
Potosi
Rhineland
Shell Lake
Spring Green
Washburn

Madison
Milwaukee
New Richmond
Pepin
Plymouth
Prairie du Chien
River Falls
Spencer
Stevens Point
Wausau

Marshfield
Mineral Point
Omro
Phillips
Portage
Racine
St. Croix Falls
Spooner
Superior
Whitewater

Examples of development and planning assistance:

- Land O' Lakes arts cooperative
- Eagle River arts incubator
- City of River Falls public art program development
- Central Wisconsin arts incubator planning
- Strategic planning with Sheboygan Theatre for Young Audiences
- Technical assistance with ArtsBuild regional development program of South West Wisconsin
- Ladysmith cultural assets study
- Common Wealth Development, Madison – technical assistance for Garver Feed Mill arts incubator
- City of Madison cultural plan
- NEW North (NE Wisconsin regional development organization) creative economy programming and promotion assistance
- Thrive, Inc. (Madison area regional development organization) technical assistance on cultural asset issues
- Arts Jobs website – Wisconsin's only statewide arts job site
- Toolkits on advocacy, creative economy issues, nonprofit management, business skills for entrepreneurs
- Fiscal receiver services for Wisconsin arts projects

Partnerships:

- Ongoing information and resources exchanges with all statewide arts and arts education service organizations
- Program partnership with Wisconsin Alliance for Arts Education
- Department of Liberal Studies and the Arts, UW-Madison
- Wisconsin Rural Partners
- Wisconsin Nonprofits Association
- Wisconsin Economic Development Association

A special highlight: Arts Wisconsin established a FaceBook site and reached over 1,000 supporters by the end of 2008!



of Wisconsin Municipalities, Wisconsin Alliance of Cities, Wisconsin Towns Association

Resources, research, information

- Arts Education in Wisconsin - research on the state of arts education in Wisconsin. Phase 1 of the research was completed in 2008, and presented statewide to arts, education and business sectors and elected officials
- Wisconsin Local Arts Directory: only statewide searchable database of Wisconsin's community-based multi-disciplinary organizations and agencies, for use as an information resource, advocacy and educational tool, and showcase of Wisconsin's community arts scene
- Arts Jobs: Wisconsin's only arts employment listing service

Arts Wisconsin Support 2008

* Future Fund endowment contributor

Public Agencies, Corporations, and Foundations

Wisconsin Arts Board, with funds from the State of Wisconsin
Americans for the Arts
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Kohler Foundation, Kohler
Herbert H. Kohl Charities, Milwaukee
Alliant Energy Foundation, Madison
Community Shares of Wisconsin Good for Business, Madison
Knupp and Watson, Madison

Organizational Members

Al. Ringling Theatre Baraboo
American Folklore Theatre, Fish Creek
Appleton Boychoir
Art Guild of Menomonee Falls
Arts Coming Together, Menomonie
Arts Alliance of Waukesha County, Waukesha
Bartell Theatre, Madison
Beaver Dam Area Arts Association
Beloit-Janesville Symphony Orchestra
Black River Arts Alliance, Black River Falls
Cable Hayward Area Arts Council
Central Wisconsin Cultural Center, Wisconsin Rapids
Chippewa Valley Symphony, Eau Claire
Council for the Performing Arts, Jefferson
Conserve School, Land o'Lakes
Cultural Alliance of Greater Milwaukee
DanceCircus, Milwaukee
Dane County Cultural Affairs Commission
Dodgeville Cultural Arts Commission
Door County Maritime Museum, Sturgeon Bay
Driftless Area Artists, Monroe
Earth Arts, Amery
Eau Claire Regional Arts Council
Edgewood College, Madison
Evansville Fine Arts Council
Fairfield Center for Contemporary Art, Sturgeon Bay
Film Wisconsin
Flambeau Valley Arts Association, Ladysmith
The Flying Pig, LLC, Algoma
Folklore Village, Dodgeville
Fox Cities Performing Arts Center, Appleton
Fox Valley Symphony Appleton
Grand Opera House, Oshkosh
Greater Madison Convention and Visitors Bureau
Green Lake Festival of Music
Janesville Performing Arts Center
John Michael Kohler Arts Center, Sheboygan
Kenosha Art Association
Kenosha Theatre Restoration
Lake Superior Big Top Chautauqa, Bayfield
LaCrosse Chamber Chorale
LuCille Tack Center for the Arts, Spencer
Lucius Woods Performing Arts Center, Solon Springs
Marcus Center for the Performing Arts, Milwaukee

Madison Arts Commission
Madison Ballet
Fine Arts Department, Madison Metropolitan School District
Madison Opera
Madison Youth Choirs
Miller Art Museum, Sturgeon Bay
Milwaukee Children's Choir
Milwaukee Institute of Art and Design, Milwaukee
Milwaukee Symphony Orchestra
Monroe Street Fine Arts Center, Madison
New London Public Museum
North End Arts Council, Superior
Northeastern Wisconsin Arts Council, Green Bay
Northern Arts Council, Rhineland
Northern Lakes Center for the Arts, Amery *
Wisconsin's Northwest Heritage Passage, Spooner
Oconto Falls Friends of the Arts
Oneida Nation Arts Program, Oneida
Organic Arts, Ltd., Milwaukee
Oshkosh Arts
Oshkosh Symphony Orchestra
Overture Center for the Arts, Madison
Overture Foundation, Madison
Paine Art Center and Gardens, Oshkosh
Peninsula Arts and Humanities Alliance, Door County
Peninsula Music Festival, Door County
Peninsula Players Theatre, Fish Creek
Phipps Center for the Arts, Hudson
Pittsville Area Foundation for the Arts
Platteville Arts Board
Plymouth Arts Foundation
Portage Center for the Arts
Arts Alliance of Portage County
Racine Art Museum
Racine Arts Council
Al. Ringling Theatre, Baraboo
River Arts, Inc., Prairie du Sac
River Falls Community Arts Base
Rusk Area Arts Alliance
Schauer Arts and Activities Center, Hartford
Smith Scarabocchio Art Museum, Stevens Point
Spring Green Area Arts Coalition
St. Croix Festival Theatre, St Croix Falls
Stevens Point Arts Council
Stoughton Chamber of Commerce
Stoughton Opera House
Tessa's Black Entertainment & Youth Center, Milwaukee
Three Lakes Center for the Arts
Thrasher Opera House, Green Lake
United Arts Alliance, Janesville
United Performing Arts Fund, Milwaukee
UW-Eau Claire Artists Series
UW Extension Arts Committee, Sauk County
UW-Milwaukee Union Art Gallery
UW-Whitewater Young Auditorium
Verona Area Performing Arts Series
Visit Beloit
Visit Milwaukee
Viterbo University School of Fine Arts, LaCrosse
Waukesha Symphony Orchestra
Wausau Area Performing Arts Foundation
Wausau Dance Theatre
Weidner Center Presents, Green Bay
Whitewater Arts Alliance
Sharon Lynn Wilson Center for the Arts,

Brookfield
Windhover Center for the Arts, Fond du Lac
Wisconsin Alliance of Artists and Craftspeople
Wisconsin Dance Council
Wisconsin Education Association Council
Wisconsin Foundation for the Arts, Madison
Wisconsin Nonprofits Association
Wisconsin Chamber Orchestra, Madison
Wisconsin Painters and Sculptors
Wisconsin Presenters Network
Wisconsin Rural Partners
Wisconsin School Music Association
Wisconsin Youth Symphony Orchestras, Madison
Wisconsin's Northwest Heritage Passage, Spooner
Wormfarm Institute, Reedsburg
Leigh Yawkey Woodson Art Museum, Wausau
Irwin L. Young Auditorium, UW Whitewater

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